

Coastal Quilters Guild Board Meeting
Minutes
August 17, 2017

Call to order: The meeting was called to order by Linda Boynton de Sepulveda at 6:30 PM

Quorum: Quorum was present.

Members present: Linda Boynton de Sepulveda, Cathe Hedrick, Joan Watts, Margaret Dear, Annette Goena, Mary Maxwell, Sue Orfila, Francine Smith, Sue Kadner, Carol Kennedy, Sam McIlraith, Shirley Morrison, Carol Fay, Bonnie Epperson, Heather Gerogakis, Darilyn Kisch.

Budget

- Quilt show donations – look at what we can do to expand revenues.
- Sue O – sell advertising in brochure.
- Sam – vendor pricing idea.
- Question: why don't we buy pipe & drape?
 - Someone to manage, as well as put our own up. Overall costlier than pipe & drape.
- Blackwell sisters – in guild many years, no longer. Donated 30 embroidered blocks – Linda though we could put together & hand quilt & sell. Possible for future year so it can go to the justice department as a raffle.
- Bonnie will have article in next newsletter asking for committee chairs.
- Looking at historical income/expenses, 2012 income higher because Guild received 20% of Fibre Vision sales; Fibre Vision was the special exhibit that year.

Approval of Minutes:

- The Board approved the minutes of the July 2017 General Meeting, and July 2017 Board Meeting.
MSC: Kadner/Watts

Report: Joan Watts

- Treasurers report accepted. **MSC:** Orfila/Maxwell

Membership: Annette Goena

- LY at this time 220 members; so far, this year we have 185, so membership is down. Probably over the next few months we will get some late renewals + new members, so estimating 200 total. Therefore income would be \$7k. Have 20 directories mailing = \$40.
- Expenses, do fewer directories, we will produce 225 (275 LY) so less expense. Brochure printed LY & do not need this year. Might need to order some nametag holders. Will try to keep budget to \$1k TY, as was LY.
- Sue Kadner printed list of members who have not renewed yet – will pass list around and write down if you know person and you will contact.

Corresponding Secretary: Sue Orfila

- Sue is up to date on donation letters as corresponding secretary. Will get next list.
- Jane Shelton, fabric donation, nothing to use for Marty's program, so sent to goodwill.

Public Relations: Sue Kadner.

- Thinking of a day trip to Quilt for A Day. Has called to see how many people they can take. She will put out onto the promotion page. Will be a 4-hour drive. No deadline.
- You Tube video for Friendship Center – Sue will put blurb on our FB page. Talks about the Fidget kits & relationship to dementia patients. 2-3 minutes & credits the guild. Will put link in newsletter. E-blast went out today for workshop.

Programs: Cathe Hedrick

- Showed quilt from upcoming workshop. Sue has put onto FB, Cathe will put on hers. Anyone else that can put it on theirs. Tell your satellite groups.
- October – Modern Quilt Guild will present & then have a sew date on Saturday (not Friday)
- Linda Schmidt samples (We are sharing w/S Maria guild) coming in January.
- Velda Newman – signed contract & sent most recent book. Coming May 2018.
- Dragonfly Dyeworks (LA) trying to get.
- About 5 people in the works, trying to confirm dates & 1 person confirmed for 2019.

Workshops: Francine

- No one signed up for next workshop.
- Sue K to also get the workshops onto the So CA Council.
- Need to house Gloeggler.

Speaker Liaison: Carol Kennedy

- Storing records, length of time needed question.

Quilt Show: Bonnie Epperson

- Has budget ready for Linda & Board; projecting \$4k profit (\$6k profit LY & \$7k profit yr before). Bonnie is confident of profit this year; just need to look at trend for future.
 - Decreasing trend in profits, need to look at big picture of trend.
 - Operating costs going up & income not.
 - Linda – need to look at what can generate income + look at publicity, what can be done to improve.
 - Cathe suggested changing lay out to increase vendors & Linda commented that Bonnie needs to talk about with her group.
 - Lompoc has decided to go 3-years between so, 2018 we could have more of their attendance.
- Increase due to Fibre Visions 20% of sales going to Guild

Block of the Month: Marty Frolli

- no report

Challenge: Darilyn Kisch, Barbara McCalum

- Budget submitted \$250 – due to lots of prizes. Darilyn does expect every member of the Board to participate. Getting a lot of good positive feedback & next meeting will be the 40's/. Barbara FAQ.
- Darilyn – looking for the binder for challenge committee. Carol Fay is in & out of locker a lot & will look for it. Bonnie also looking for Q Show binders.

Coast Lines Newsletter: Heather Gerogakis

- Have submitted budget already
- Unless objection, would like to request Sunday after Board meeting as regular deadline for submissions.

Community Quilts: Carol Fay

- 2 projects: Bonnie has sign out/in book.
 - Cradle quilts – Unity Shoppe
 - Jewish Federation – holiday quilts
- Giving out a lot of kits & so far has 12 lap quilts for Jewish Federation. Little fabric donation & gave info to Sue Orfila for donation letter.
- Will be deciding on next year. But will wait to decide on what we will do, so that people participate in the challenge. Will present them later.

Door Prizes: Elizabeth Jenquin

- No report

Library: Carol Hart

- no report

Opportunity quilt: Sue Kadner

- \$1,800 so far, would like to get to \$2,500
- Will run list of who has not taken tickets & will send note.

Refreshments: Ginny Lawliss

- No report

Satellite group coordinator: Darilyn Kisch

- Send a blurb to the groups about the workshop. And is going to invite them to put article in newsletter.

Webmaster: no report

- Per Linda, Bonnie's husband passed, funeral next Tuesday in Ballard.
- She is doing some computer work, should be ok to send then.

Welcome/Sunshine: Sue Orfila

- No report

OLD BUSINESS:

- Donated vintage quilts by Ruth Matuszeski

NEW BUSINESS:

- Sue K Kadner asked: Does any board member not have a directory?
- Joan – does budget have to be approved or?
 - Linda, wants everyone to finalize request. We will vote on in September. Bonnie - And in the meantime all money we spend needs to be approved by the Board. Carol Fay clarified that we can presume budget passing and not a standing rule unless an extraordinary expense.
- Margaret Dear – LY we said “Road” was not part of the Guild. Yes, is part of the Guild, but is not subsidized by the guild. Using 501c3 for tix, bus, etc., and therefore needs to be under the Guild.
 - Darilyn- even if we are a little short, money helps support. And meets the mission statement of the Guild which is education.

PENDING:

- July New member picnic – Debbie Haberle has requested to chair the program again.
- Christmas party – change name to holiday party
- Road to CA bus trip 2018 – Margaret, going to cost a little more, maybe \$2,300. Same thing as LY \$40 pay early, next month \$45 & then \$50. Request for preliminary article for newsletter- we have the space & it is free. Bus trip is on January 20th.
- 30th Anniversary 2018.

Meeting adjourned: 7:24 PM.

Respectfully submitted,
Sam McIlraith
Recording Secretary