

**Coastal Quilters Guild Board Meeting
Minutes March 15, 2018**

Call to order: The meeting was called to order by Linda Boynton de Sepulveda at 6:30 PM.

Quorum: yes

Members present: Irelle Beatie, Linda Boynton de Sepulveda, Cathe Hedrick, Margaret Dear, Heather Georgakis, Annette Goena, Carol Hart, Elizabeth Jenquin, Sue Kadner, Carole Kennedy, Darilyn Kisch, Marilyn Martin, Mary Maxwell, Barbara McCallum, Sam McIlraith, Sue Orfila, Francine Smith, Joan Watts.

Approval of Minutes:

- November 2017 – MSC: Kadner/ Kennedy
- December – no meeting due to fire/flood
- January 2018: MSC: Kadner/ Kennedy
- February 2018: MSC: Kadner/ Kennedy

SCCQG

- July hosting
- Hotels –
 - Linda has not heard back from,
 - Cathe again stated willing to recontact if Linda does not hear back.

Election Issues in new year

- Pamme Mickelson not present tonight.
- Sue will also call Pamme to see what positions are open and will list in E-blast.
- We need to have a new slate in place before the quilt show per Linda.

Policy & Procedures – Heather

- Draft Policy on Publicity in Guild media sent out today, hope everyone has it
- Heather – clarifying language for Mary
- Clarify to members & satellite groups that they have access, full privileges for media. Groups that are not members, have more limited right to use our media.
- Some of the distinctions are:
 - Non-member- Newsletter article request, may request, we will list activities, but will not give a full -age presentation or extended article.
 - Membership has its privileges.
 - Other rights members have: making announcements in E-blast & materials up on the website. Because those resources are not limited, draft policy includes up to

- the discretion of those who manage the media what is put up, i.e. President (meetings) web master (web content) & PR director (what goes in blasts).
 - o Cathe- question, why making a distinction between members.
- Discussion on policy ensued.
 - o Parking Lot: Advertising discussion later time
- MSC draft with changes: Kennedy / Kadner

Treasurers Report: Joan Watts

- Emailed out treasurers' report
- Irele – question savings & other account. Joan - \$13K &? ____; do you want included? Yes, appropriate.
- Irele – seems like we have always had a lot of money in those CDs. What do we do with that money?
 - o Linda – don't have to have a specific amount in CD; need to have enough to cover 1 – 2 years expenses per SCCQG. Currently we have enough to cover 2 yrs.; we have been bleeding into it as we have not been able to cover expenses. Problems: i.e. Workshops, not covering itself. Flux – cover costs of QS right now as we are not having income yet?
 - Sam, question– no vendor fees? Cathe confirmed quite a few vendor fees
- Other budget questions?
- Irele is QS budget acceptable. Yes, though possible board need to vote on increase for feature artist. Does Board need to vote on? + \$500 for lodging & meals. No per Linda, she and Cathe discussed already and is covered.
 - o Pam brought up at QS meeting; our QS is not a FR\$, based on what we budget for profit. You can see thru the years how much profit has dwindled. Do we need to make enough changes to generate more of a profit? Does not know except for 2012 what a standard income has been. Would like input?
 - Darilyn: We have a friend raiser, not a FR\$.
 - Sam: % gross/net vary and many other community reasons.
 - Mary M: key is to “make our expenses”
 - Irele: We will make expenses. Just wanted to hear.
 - Sue K: Agree w/Irele & Darilyn:
- Back to budget – can add balance sheet with PS on the CDs
 - o MSA: Kadner/McIlraith
- Heather asked what needs to be published in the newsletter
 - o Kadner- September, after fiscal year end.

Membership: Annette, here but no report

- Question, when do we start signing up new members?
 - o May start recruiting, new member sheet current & available

Corresponding Secretary: Sue Orfila

- Sent
 - Patty Hunter get well card
 - Road CA & Bus company thank you notes
- Upcoming cards/notes to send
 - Bonnie Epperson is home
 - Bonnie Barber – rotator cuff
 - Chris Allen finishing up on radiation therapy (Sue K confirmed she is fine)

Commented [SM1]:

Public Relations: Sue Kadner

- Been working on materials for QS
- I Modannari Festival request came in, presume not doing, person who used to do no longer with us
- Going to send E-blast to whole Guild about challenge & election + Irelle QS chair openings.
- Sewjourners another blast? No tomorrow night-

Programs: Cathe Hedrick

- Waiting to hear from Sept speaker – Laura _____
- Talking to Carol K & Irelle about some things we have in the works
- nothing else.

Workshops: Francine Smith, Margaret Dear

- June speaker – Becky McDaniel, just received info. (Cathe?) has examples.
- That will be Francine's last workshop. Bonnie has the contract, and Sue K needs to receive information for the e-blast.
- Last workshop, Lot of absentees, i.e. no speaker liaison, so Grace had to schlep everything in herself. Should have been someone to help instructor with bringing in their materials. Mary said Carole & her new partner will make sure this is accomplished.
 - Sue K: tell her needs and she can put into the E-blast, so we can communicate to all 200 of our members with last minute notices.

Speaker Liaison: Mary Maxwell

- Sound system issues, all agreed back of room could not hear.
- Discussion about lapel system.
- Darryl: Thinks system at least 10 years old, technology & how we plug into stage have changed. Probably newer & better out there now. Suggest we investigate buying another sound system.

- Mary: believes need to be all in wall, we climb up walls, etc. Think we should consider a new system with own speaker, on wheels. Mary will investigate (will be her swan song).
- Carole & Mary: not going to be at the April meeting – which is challenge quilts so knows how to do sound system? They will figure out how / who can help. Is there a budget for?

Quilt Show: Irelle Beatie

- Last meeting decided to move to a google based database program; moving away from FileMakerPro. Personally, did not think necessary, last show some items blew up & some people did not interact as they should have, and believe database worked for how it should. So, moving to Google docs platform, in the long run will be easier & going to transition with people registering online, however they still need to print form & attach photos to, just like a regular form. Concern what automated forms will look like but taking 2016 forms. Bonnie Barber & Gail Tinsley working on together. Link to be set-up; Google account set-up for the Guild Show specific. Any access to database going through our existing website & Bonnie going to facilitate with Leslie & Gail – hopefully all will work.
 - For this year Irelle wants printed copies of forms & photos
- Asked colleague/friend about corporate sponsors: we donate to CALM, we donate to Unity Shoppe;
 - Wants to contact non-profits we are donating Qs to this year – wants to ask for participation, give talks.
 - Show community how many we have donated (remember Teddy Bear Fdn - Linda); going to ask SBMQG to take on the community quilts part of the show
 - Committee holes: boutique – Karen Pickford unable to do again, Linda Strada happy to help but not Chair. Has boutique binder & will look thru to see who has participated & work together; Marti not willing to take on. Quilt Acquisition open, though data has all moved; Big hanging quilt signs (Carole – Comm Q). So, if not doing the data entry, then chair is coordinating collectors. Couple people at guild meeting asked about tickets & sent to Sue K to talk about. Still looking for an overall co-chair, so they know how to do it in 2020. If someone does not step up for the boutique, it will go the way of like demonstrations did in 2016.
 - Ranell Hansen & Susan Katz – Education.
 - Bee Saunders – Volunteer coordinator.
 - Cathe – 15 paid for vendors at this point. 5 more feel confident on. Spoke with Camarillo guild & gave people to contact.
 - Cathe moving, the 14th of next month, will continue to do vendors & programs, but will not be at meetings.
 - Linda – cost associated with database? No

Block of the Month: Marty Frolli (not here)

- No report

Challenge: Darilyn Kisch,

- Pity party on Tuesday, not enough quilts turned in
- Still have until March 28th to complete.
- Have some very nice prizes.
- Wants to request of the Board a “workshop” to give to winner. Mary M mentioned did not know about prizes before, except for fat quarter, which is a participant gift.

Coast Lines Newsletter: Heather Georgakis

- Articles due on Sunday, please submit
- Irelle to send one in.

Community Quilts: Carol Fay

- Doing well on having people make toddler quilts (St. Vincent’s); 10 people came up & got kits. Only need 25. Will take however many come in & will donate to flood/fire victims.
- Next – Flood/fire victims
 - Montecito received 35 Qs today for kindergarten & will get back with Linda to see if they are doing 1st grade.
- Sue & Carol working on clearing out the locker
- So maybe next month i.e., “4” blocks!
- Took notes on what Irelle is looking for – for QS, stats.
- Carol did a great job with presentation at guild.
- Heather – happy to report about Qs in newsletter & Carol to provide info

Door Prizes: Elizabeth Jenquin

- Supplies running low; going to vendors in Ventura, etc.
- Irelle: need fabric? Always a need; Irelle has pre-cuts, etc. to donate.
- Not sure if she is going to stay on, depends on what else Elizabeth is volunteering to do

Library: Carol Hart

- Learning curve taking on the job, now feels well acquainted with collection & now set-up easier to use. Time with database person & hope to have done by this Wednesday.
- Will have up & new format by May, can now update properly. Thinks the library is making a profit, has made money & will donate Dec & Jan bags to boutique.

Satellite Group Coordinator: Darilyn Kisch

- Member coffee, April 16th, in newsletter about
 - Monday after next guild meeting
 - Push this time is not new members, just a member coffee.

- Asking if people need help, beginners?
- Sue asked for new list of satellite groups out there – Darilyn has wanted to get for couple years. Sue & Darilyn to talk off side for what they want.
- Darilyn – once upon a time, membership forms included - what satellite groups are you in?

Webmaster: Bonnie Barber

- No report.

Welcome/Sunshine: No report.

NEW Business

Santa Barbara Fair

- Booth? Linda opinion: has testing so cannot. Would sit there for 4-days but has testing.
- Put something in newsletter about forms. Forms due by April 2nd or so.
- Sue to include in E-blast too

Road

- Blast sent out about Guilds that may want to submit quilts in their main hallway
- Modern QG sponsored this last year
- Looking for taking that on this next year. Quilts are shown, not judged. Sponsor does not mean asking for money/payment, just producing the quilts.
 - Darilyn – yes, we should be in.
- They also have a raffle for gift baskets & does not cost us. Irelle: yes, we should be.
- Qs are 30' in the air, so they need to be large.

Sue – do we need more quilt stands? \$139 sale price.

Meeting adjourned: 8:09 pm

Respectfully submitted,
Sam McIlraith
Recording Secretary