

Coastal Quilters Guild

Board Meeting, August 18, 1999

The meeting, held at the home of Judy Stanton, was called to order at 7:15 PM by President Ranell Hansen. Present were Ranell Hansen, Diane Eardley, Ellen Richardson, Betty Kelley, Judy Stanton, Joyce Ball, Suzy Carter, Beth Jones, Debbie Sayers, Sandy Wilmot, and Leslie Hogan.

Betty Kelley moved and Beth Jones seconded approving the minutes from the previous meeting as written. The motion carried.

REPORTS:

Workshops: Ranell and Ellen. Priska Anaheim can do Friday or Saturday in September. GVCC does have Friday reserved; workshop participants will need to be called. For November, Joen Wolfram is not yet doing the workshop we requested. Diane Eardley read off Joen's choices (she'll do workshops on two days). Betty suggested doing one traditional and one contemporary/artsy. After some discussion, it was decided to do "Light up Your Quilts" and "Marriage of Blacks."

Ellen shared a highly complimentary thank you note from Ricky Tims. Among other things, he wants to be sure to see finished projects. The note will be published in the newsletter.

Community Quilts: Suzy reported that five quilts were taken from the guild meeting for finishing and 30 stocking kits. Diane has 15 stockings; there are about 25 community quilts finished, with an average of 8 - 10 participants per workshop.

Door Prizes: Debbie Sayers will move to Australia in October; Lorraine Miner has agreed to take over.

Corresponding Secretary: Sandy reported that by next month there will be an extra key available for the P.O. Box. While by tradition, the president keeps the extra, Ranell thinks it's not logical, as she lives in Carpinteria.

Newsletter: Due to errors, we need a proofreader for Claire Fouquet--a 'second pair of eyes'. Diane Eardley volunteered, so long as it can be done via e-mail. When Claire returns to Montreal next year, Connie Stone will take over (another triumph for Evelyn Gorrindo, Nominating Committee chair; Betty Kelley gets credit for suggesting her for the job). Debbie Sayers suggested a more consistent style for the newsletter, observing that all the different fonts make it "jumpy."

Library: Joyce Ball told the board she's purchased a library cart with electrical hookup, so that it can double as a projection cart for the meetings. The space for the library at St. Andrews is ready--the cart will only be used to move the books. During the meetings, they'll still be laid out on long tables. Joyce mentioned she'd be happy to serve as librarian again next year.

OLD BUSINESS

Quilt Show 2000: Leslie Hogan was handed the records, financial and otherwise, from the last show. She was advised that the most important thing is to set the date, avoiding other

shows in October 2000, and get the vendors in place ASAP. Debbie Sayers suggested that 3 people be recruited for PR and that they begin at least 3 months ahead. The first organizational meeting will be held September 22 at 7561 Durham Place, Goleta. Suzy Carter said that with a week's notice, future meetings can be held in the Craft Room at Samarkand. The board meetings will continue to be held on the third Wednesday of the month, as Leslie needs to attend and has other commitments on Thursday nights. A permanent meeting time for the Quilt Show committee is yet to be determined.

Mary Lee Sanders: Judy Stanton reported that our CPA said it's difficult to work cross-genre in 501-C3. We'd have to audit expenses for the grant administration and for the IRS. He advises against serving as a grant conduit unless it's directly related to what we know--fiber art, quilting, etc. Ranell let Mary Lee know our decision.

NEW BUSINESS

"Member Showcase" for meetings: Ranell reported that in September, the doll group will be featured. October is the challenge; November will see the "Sew Whats" satellite group. Leslie Hogan offered a family quilt display, combining photos and quilts, for December.

Borders Bookstore: Ranell reported that Borders would like a "Quilt Event" October 23-24. They're showcasing "Pink Ribbon Quilts" as part of Breast Cancer Awareness Month. The quilts can be hung; a demonstration is possible; we could host a quilting bee; allow participation; perhaps have children's activities. Leslie suggested digging out last year's "Touchie Feelie" quilt for the last item. Among suggestions for quilts to hang were the Challenge Quilts, the Opportunity Quilt, last year's Challenge Quilts (Betty's idea). While details weren't settled, the consensus was that it's a good idea, as it offers good publicity and fulfills our 'public education' mandate.

Marlene Peerson would like the guild to sponsor a space to draw a quilt in next year's chalk art festival. The board consensus was 'yes.'

Mary Markow's proposal for a Holiday Quilters' Sale/Boutique was discussed at some length. With 15 people demonstrating interest, she's asked the guild to sponsor the event. Discussion was lengthy--Mary had proposed the Veteran's Memorial Building at a cost of some \$30/table, assuming 20 vendors. In her proposal, she addressed the issues of the cost of extensive advertising with estimated attendance/revenues.

Ranell has researched other venues, as the VMB has no parking. She also tried to determine if holiday fairs of this type actually make money. Questions raised during the discussion were: Will high priced quilts sell? Are her expectations realistic? Is there enough lead time? Does the guild's cut (10%) affect our non-profit status (Diane)?

Ranell has encouraged Mary to look at other venues, lower priced and with better parking. Diane suggested \$700 'front money' if we do it.

Sandy Wilmot moved that we turn down the proposal. Beth Jones seconded. After further discussion, the motion failed 4 yea to 5 nay, with one abstention. Betty Kelley moved and Ellen Richardson seconded that the guild support the project to \$700, provided the Mary finds an appropriate location. The motion carried 8 yea to 2 nay. As to 'appropriate,' Ranell will poll the board via telephone and/or email as soon as Mary gets the information.

Discussion of reactivating the web page has been tabled until the next meeting.

Diane reported that Cecilia P. is overseas and would like the newsletter sent (greater cost; more trouble for Marilyn). She's already gone, didn't leave any money, and doesn't have email. Ranell said she'll take care of it personally.

New Member Reception: Beth Jones. The event is scheduled for October, the challenge meeting. After quite a bit of discussion about when this year's reception should start and what kinds of activities should be planned and whether we should do it at another time/venue in the future and whether or not new members should have a 'buddy' it was agreed that for this year, we'll start at 6:15 or 6:30, as always, providing flowers and refreshments. Discussion of the future can happen later.

The meeting adjourned at 9:25 PM.

Respectfully submitted,
Leslie Hogan

A handwritten signature in black ink, appearing to read "Leslie Hogan", written over the printed name.