

Coastal Quilters Guild Board Meeting

Minutes

November 19, 2015 - 6:30PM

6:30PM Julie Mock, Vice President called the meeting to order and chaired the meeting in the absence of President, Bonnie Epperson.

QUORUM: Quorum is present

Members present: Julie Mock, Margaret Dear, Shirley Morrison, Carole Kennedy, Sue Orfila, Sue Kadner, Mary Ringer, Barbara MacCallum, Carol Barringer, Toni Percival, Carol Fay, Rosana Swing

REVIEW AND APPROVE MINUTES: Carole Kennedy

The September, 2015 and October, 2015 board meeting minutes and the November general meeting minutes with corrections were approved.

MSC: Kadner/MacCallum

TREASURER'S REPORT: Margaret Dear

The budget was reviewed.

The guild was given a \$1000 donation from Dundee Schulte this month.

Income : \$1493.93

Expenses: \$5388.00

Treasurer's report was approved.

MSC:Kadner/Kennedy

COMMITTEE REPORTS

Community Quilts: Carol Barringer

*The Visiting Nurse and Hospice Care's Heart to Heart magazine has a full page picture of a veteran with a quilt which was given to him as part of the Veteran's project. This is an insert in the November issue.

*A very nice thank you letter was received from the daughter of a veteran following the pinning ceremony and presentation of his quilt. It was suggested that the letter be published in the guild's newsletter.

*The total number of quilts for Vets is ninety-three.

3 lap size quilts are set aside for Sarah's house and 3 children's quilts are in storage.

*There will also be 9 non-vets Hospice quilts delivered to VNHC.

*Pillowcases and 39 Christmas stockings will be donated to American Charities for foster children in Santa Barbara County. There may be more turned in at the December meeting.

Programs : Julie Mock

*Contracts are completed for the rest of the year.

***Holiday party:**

Quilt shop owners will from Creation Station, Quilt Ventura, and Roxanne's will speak about Christmas projects.

A take home ornament will be made. Supplies needed for the ornament will be in the newsletter.

There will be door prizes including one big basket plus door prizes from speakers if they choose to bring one.

The satellite group "Loose Threads" will help with the table decorations.

During the December meeting break there will be an opportunity to buy more raffle tickets.

Members may bring a toy which will be donated to American Charities for foster children in Santa Barbara County. More information will be in the December newsletter.

WORKSHOPS: Barbara MacCallum

*Laura Wasilowski's workshop was very successful and fun. Most folks finished or nearly finished the project.

*January workshop: The sample for the January workshop was shown. Sandra Bruce is the guest instructor. Supply list and instructions are available. The goal of this workshop is to learn this new technique.

*Note: Workshop coordinators should let Becky Gallup at Roxanne's know what is needed for the workshop so that the shop will have an adequate specific supplies in the store.

MEMBERSHIP: Sue Kadner

There are currently 214 paid members.

OPPORTUNITY QUILT: Toni Percival

Raffle ticket sales have generated \$3126.00. The deadline for turning in money for tickets is the December meeting.

PUBLIC RELATIONS: Rosana Swing

Rosana is working and focusing on publicity for the quilt show.

OLD BUSINESS:

ROAD to CALIFORNIA: Margaret Dear

The bus holds 47 occupants. Fifty-four members have expressed interest in the trip but of those thirty-seven have paid, leaving 10 spaces available. The December meeting is the deadline for payment.

AMAZON PROGRAMS: Sue Kadner

There are 2 Amazon programs which provide income for the guild.

1. Amazon Associates....Access is through the website to make purchase. The guild receives 5% - 15%.

2. Amazon Smile: individuals sign up and go through their account and the guild receives 0.5%.

It is suggested that the Associates program be used as the guild receives a higher return.

SURVEY RESULTS: Carol Fay and Sue Kadner

Carol and Sue presented and discussed the following information gleaned from the guild survey. Their goal is to communicate the results and any action taken to the members. They will continue to interpret this data and provide feedback.

- * 137 of 240 members participated in the survey.
- * The majority of members are between the ages of 51 - 70.
- * 21% can meet during the daytime. 62% cannot meet during daytime.
- * A suggestion box was implemented. A suggestion from the last meeting was the attendees are asked to be quiet in the room so the speaker can be heard.
- * Transportation to meetings was cited as a reason that members don't attend meetings. A list of those who can give rides to members who need transportation has been generated. Mary Ringer and Bonnie Epperson will coordinate these needs.
- * Favorite special events are the quilt show, monthly meetings and the newsletter in that order.
- * One of the favorite things about the general meetings was "Show and Tell",
- * Some members want more innovative speakers. In the future, members may be asked to suggest specific speakers they would like to hear.
- * One participant felt there were too many outside causes (homeless, food drives, etc) being discussed at the meeting and that the focus should be on actual quilt guild's mission and quilting.
- * One participant commented that she had a better time and felt more invested when she volunteered for smaller tasks.
- * Satellite groups were a favorite thing about the guild.

EBLAST: Carol Fay

EMAIL or phone Carol Fay if there is something needed to be communicated through an EBLAST.

NEW BUSINESS:

2017 OPPORTUNITY QUILT DISCUSSION: Carol Fay and Sue Kadner

Carol and Sue discussed ideas for the 2017 Opportunity quilt. There are many different ways to conduct this project that allow the quilt to be designed with intention. The goal would be to have a quilt which is of high quality, a good design, and have a "wow" factor so that more interest and ticket sales would be generated.

At the January meeting, members will be asked for proposals and ideas for 2017 Opportunity quilt project. There would then be one proposal chosen and the board would approve that choice.

PROJECTOR REQUEST:

Since there have been requests from speaker's to provide a projector, Mary Ringer suggests that one be purchased by the guild. Mary will research costs and bring a proposal to the board for consideration.

Rosina Swing recommended the Epson brand.

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MEMBER FEEDBACK:

Carol Barringer was asked by a member to request that the "show and tell" quilts be held up longer for viewing. A specific number of volunteers (4 or 5) should be called for at meetings to hold quilts for "show and tell" and for the speakers.

REMINDER:

When notes or articles are sent to the newsletter, they should also be sent to Bonnie Barber so she can also put them on the website.

MEETING ADJOURNED: MSC: Morrison/MacCallum
7:32 PM

Respectfully submitted:
Carole Kennedy
Recording Secretary