

Coastal Quilters Guild Board meeting

Minutes

October 20, 2016

6:30 PM President Linda Boynton De Sepulveda called the meeting to order.

Quorum:

Quorum is present.

Members present: Linda Boynton De Sepulveda, Carol Barringer, Linda Bird, Mary Maxwell, Shirley Morrison, Sue Orfila, Karen Pickford, Irelle Beatie, Carol Fay, Pauline Heather, Kika Hutchings, Carole Kennedy

Approval of Minutes: Carole Kennedy

- The August 2016 general meeting minutes and the August 2016 board meeting minutes were approved. **MSC: Maxwell/Bird**

Officer Reports:

Treasurer: No Report

Membership: No Report

Parliamentarian: Sue Orfila

Virginia Lawliss will fill the position of Refreshment Chairperson.

Public relations:

Linda discussed community opportunities.

- The Santa Barbara Fair is April 26-20, 2017. Submissions start after November 1. The Opportunity and Community Quilt committees should discuss how they might exhibit in this event. Quilt guild members will be reminded about submissions to the Fair which can begin November 1, 2016. It was suggested that Sue Kadner put an announcement in the newsletter in January, 2017.
- The Santa Barbara County Fair is July 12 - 18. Should the guild be represented?
- The Mid State Fair is July 19 - 30. Board members are asked for any thoughts or ideas about how we might participate.

Committee reports

Workshops: Shirley Morrison

- Francine Smith sent a note to all participants in the October workshop asking for feedback. The majority of the feedback was very positive. The instructor was very seasoned and excellent. Some thought the pace was too fast and that a lunch break was needed.
- Discussion about the fee for workshop members who are presenting. This should

be discussed when the Treasurer is present at the next meeting.

- There were 14 participants in the October workshop. There are 18 signed up for the November work shop.
- Shirley states that new irons cannot be set up until we have ironing pads. There was a discussion about how to make these pads. It was suggested that Cathe Hedrick might lend her pads for the workshops. One would go between each table with 4 participants to a low voltage iron. Shirley will continue to work on this issue.

Programs: Karen Pickford

- Kristen Otte is the speaker for November.
- The December party needs to be planned. It was suggested that there be a mini boutique at the party with the guild receiving 20% of the profits. The Board gave positive feedback on this subject. Karen will investigate the amount of work and whether it would be worth to pursue this activity.
- It was suggested machine maintenance be a topic for a program or a topic for the “Quilt College” program this year.
- January 2017: Jean Impey
- February, 2017: Karla Alexander

Speaker Liaison: Mary Maxwell

- November 2016: Kristin Otte - “Life Lessons from 25 years of Quilting”
- January 2017: Jean Impey - “Finding your passions and running with it”
- Mary needs an assistant to share her job. It was suggested that this request be in the newsletter.

Thoughts and suggestions regarding this were:

A committee who could back up other committee chairpersons.

Clarification of job duties as there is some overlap between Programs, Workshops and Speaker Liaison. These three groups might get together to coordinate jobs and share information with the goal of streamlining the processes.

Passing on binders and information to the next chairperson is very important.

Quilt Show: Irelle Beatie

- Irelle reports that money made from the quilt show exceeded budget expectations. The last report showed that \$5800 was made but Irelle was not sure if all expenses were paid. The biggest expenses are facility, pipe and drape, and advertising.

- Suggestions for future quilt show:

Decide whether the fee of \$560 for use on Thursday night is necessary.

Ask vendors if they need tables as many have their own tables and equipment.

Reduce the advertising budget which was \$3200 this year. Is the \$1500 for newspaper advertisement worth it when more cost effective advertising could be accomplished online?

Finally, “word of mouth” advertising is the best.

Block of the Month: No report

It was noted that Marty Frolli has organized the blocks for the next 12 months.

Challenge: No report

Coast Lines Newsletter: No report

Community Quilts: Carol Barringer

- Carol reports that 215 cradle quilts and bedding sets were made, 190 were delivered to Unity shop and 25 were set aside for next year.
- 79 quilts were delivered to CALM and 16 more have now been collected, bringing the total to 95 for CALM.
- 10 Veteran's quilts and 9 quilts for hospice will go to the Visiting Nurse and Hospice Care (19total).
- Pat Shewczyk donated quilts to the guild. Some were sold at the Quilt Show Boutique. Some were given to Sarah House and they were happy to have them. Since there are more, it was suggested that these be given to the Assistance League where they can be sold. Sue Orfila will take extras to the Assistance League.
- The Friendship Center will be the recipient of the next project which is "fidget" quilts for dementia patients. Carol needs suggestions about how to make these. Ginny Lawliss might be a resource.
- The Quilters of Grace Lutheran Church have to close out their quilting center and are liquidating. They asked if the guild might want any of their inventory but nothing is needed by our guild. It was suggested that the sewing machines and equipment would be used best by Girls, Inc. or the Assistance League.
- Julie Gibson donated fabric. Information was given to Carol Barringer by President.
- A bolt of fabric was donated from Traci Giovanni.
- Carol Nardo donated fabric to Michelle Garbarino which will be passed on to the door prize chairpersons.

Opportunity Quilt: Carol Fay

- Plenty of fabric has been collected which Carol has started washing and ironing. The quilt blocks are a variation of a log cabin quilt. Piecing is expected to be done by January 2017.
- The cost of quilting the quilt will be discussed at the next board meeting. Input is needed from the Treasurer as to how much the law might allow us to pay.
- Carol has researched the concern of copyright and permission for the use of the pattern. If the pattern is purchased, then is fine to raffle the quilt. The pattern designer should be credited.

Refreshments:

New Chairperson is Virginia Lawliss.

Satellite Group Coordinator: No report

Webmaster: No report

Welcome/Sunshine Committee: No report

New Business:

- Linda Boynton de Sepulveda reported that the SCCQG met last month and discussed budgets and money management.

“Meet the teachers: is April 8, 2017 in Carson, CA. It was suggested that a small group might attend and share the interviews with the teachers.

- Donation: A \$1000 donation was received from Dorothy Sierra, Linda’s Mother.

This money will be added to the Program budget. **MSC: Barringer/Fay**

Workshop Discussion:

There is a concern that workshops are not filling as expected. In October there were 14 and there are 18 signed up for the November workshop. The points of discussion are:

- Offering the spots to other guilds when not filled.
- Offering a discounted workshop to members who are seniors on a limited income.
- Offering discounts or scholarships to those who don’t have the money to attend.
- Application for this would be confidential.
- Set up a point system to be used for a workshop with ability to give points to friends.
- Free workshops could work their way into the door prizes.

The Program/Workshop Committees were asked to research and provide a strategy for a process that might be reasonable and report findings and recommendations back to the board.

Adjournment: 8:00 PM

Respectfully submitted:

Carole Kennedy

Recording Secretary