

## Coastal Quilters Guild Board Meeting Minutes November 16, 2017

**Call to order:** The meeting was called to order by Linda Boynton de Sepulveda at 6:33 PM.

**Quorum:** yes

**Members present:** Linda Boynton de Sepulveda, Cathe Hedrick, Margaret Dear, Annette Goena, Sue Kadner, Mary Maxwell, Carole Kennedy, Sam McIlraith, Sue Orfila, Joan Watts, Marty Frolli, Heather Georgakis, Elizabeth Jenquin, Marilyn Martin, Shirley Morrison.

### Approval of Minutes:

- October 2017: MSC: Maxwell/Hedrick

### New Business

- Discuss December 21<sup>st</sup> & January 18<sup>th</sup> board meetings: cancellations?
  - Cancel Dec 21<sup>st</sup> meeting – too close to Christmas holiday.
  - January meeting: Linda Boynton de Sepulveda + multiple board members will be absent our regular meeting date. We do not want to miss two months in a row; Board agreed to meet prior to the general meeting.
- SCCQG
  - July 14<sup>th</sup>, 2018 (Saturday) hosting meeting
    - Hotel accommodations, discounts?
      - Cathe Hedrick explained how group discounts work; Mary Maxwell mentioned AAA discount as well. Cathe will call manager of local hotel we have previously utilized and inquire about a group rate.
      - Sue Kadner offered to give a list of additional hotels near beach, etc., if we like.
    - How many opportunity quilts can we fit into our church? Each need a round table for selling tickets.
      - Maybe get 4 or 5 in the annex room + couple more; Cathe thought 7 or 8 total.
    - Committee to set-up and take down that Saturday the 14<sup>th</sup>.
      - Set-up 8/8:30 – take down is 12 – 1:30
      - Many indicated it was quite too distant from date to commit.
      - All members to send Linda an email if you can help.
  - Sidebar: Barbara MacCallum will not be attending, car accident, Darilyn Kisch & husband going to get now.
  - Election Issues in new year

- Our parliamentarian's father passed away and is absent tonight. Discussion ensued regarding positions needing new representation. Many current members will be at the 2-year point.
  - Linda Boynton De Sepulveda, Carol Fay, Sue Kadner, Marty Frolli, Elizabeth Jenquin, Mary Maxwell.
    - There are likely more.
  - VP-Hedrick is looking to relocate (living) and she will have bookings in place; currently is done through May 2018.

#### **Treasurers Report: Joan Watts**

- No financials last month; Joan got caught north of the fire.
- See last pages for Sept & October; Joan is happy to answer any questions:
  - Question - SCCCQG \$40 operating expense? – Is membership fee, will detail.
  - Question - No income for door prizes under October,
    - Ended up under expenses, Joan will change.
  - Question - Road to CA bus, is that the same issue? – Sue Kadner.
    - Joan - going to say yes, got accounts mixed up, will change.
      - Sidebar: 30 sign-ups for the bus.
  - Board MSC with changes: Kadner/Kennedy

#### **Membership: Annette Goena**

- Status: 1 new member & 3 guests; 103 people sign in. 204 is total membership.
- Email from member Patty Howell, moving to Seattle.
- Sam McIlraith suggested at general meetings to continue to ask guests & new members to stand and we as a group to support.

#### **Corresponding Secretary: Sue Orfila**

- The regular of picking up mail, responding, etc.
- Will send Pamme Mickelson condolence card soon.

#### **Public Relations: Sue Kadner**

- Mary Maxwell shared Santa Clara Quilt Guild postcard with photos & year lecturers; discussion about doing the same; gave to Sue to think about doing something similar. Hedrick shared her use of a smaller postcard for SB Quilt Retreats.
- During Quilt Show discussion Shirley Morrison brought up that the SB main library PR for Coastal Quilters was not approved this year and we do not know why.
  - Question and discussion about promotion in book stores, i.e. quilts on books done a few years ago, would that be a good promotion. Mary will ask Mesa bookstore owner if interested in putting in window.

#### **Programs: Cathe Hedrick**

- Holiday Party, December 14<sup>th</sup>

- No financial charge for guests; member bringing guests should bring extra food.
- Ginny Lawliss- buying utensils & assigning letters for food category to bring.
- Start time 6 PM
  - We can get in: 2 pm per Boynton De Sepulveda; Cathe determined set-up start 3 pm.
- Cathe presented the slate of activities and after discussion the following was agreed n concept, though specifics may change, time and flow dependent. Heather Georgakis took copious notes to be able to include details in newsletter promotion.
  - 6-6:16 short business meeting; 6:15 dinner; 7:00 magician; opportunity quilt drawing at the end.
  - Show & tell, regular time. Marty Frolli mentioned a lot of people make items for Christmas, and like to show them, all agreed to have show & tell.
- Discussion about whether to have raffle or silent auction; Grants gave a Brother Scan & Cut (\$630 retail); tickets from Magic Castle; \$250 gift certificate from SB Quilt Retreat and Roxanne will donate for the make & take. Heather Georgakis emphasized that we should be including a list of all donors in the e-news so that they are properly acknowledged, always; all agreed.
- Evening agenda to include: class sign-ups; sell tickets for Road bus, block of the month, challenge quilt (without all the detail due to time limit), and-
  - Show & tell, much discussion as to when, perhaps at end of evening; exact time TBD.
  - No treasure table or library.
- Set-up: What about using Library area for shopping?
- Cathe asked for volunteers to help with set-up & take down, taking note of board volunteers.

**Workshops:** Francine Smith, Margaret Dear

- Last workshop very successful
- Room rental fees have gone up, gave new fees to Linda Boynton De Sepulveda.
- Marty Frolli talked to Joe, manager, \$17/hour (prior \$15/hour) + \$10 set-up fee. If room 1 & 2 used, only one set-up fee.
- Group discussion about covering fees, etc.
  - Linda commented that one workshop was cancelled, we budgeted \$2,400, so will still be in the black this year.
  - Mary Maxwell brought up that fees need to be looked at by the Board. Ours are very reasonable for the members, and costs are increasing so we may consider increasing as well.
  - Cathe Hedrick looked at Quilt Tahoe, and 15 tops in their class attendance; noting that it is the teacher that determines which classes fill up.
- January Workshop – 8 currently signed up, Cathe may also attend.

**Speaker Liaison:** Mary Maxwell

- No report.

**Quilt Show:** Bonnie Epperson

- No report from Bonnie, absent.
- Old Business:
  - Dates for show: Sept 14, 2018, set-up; Sept. 15-16<sup>th</sup> show
- New Business:
  - Sue Kadner – passed around book marks, the black color stood out at PIQF; Lynn Manchester offered to take to Road; & she will also send to Modern/QuiltCon in February.
  - Freddie Moran will be our show featured artist, so will want to promote. Cathe Hedrick has many Freddie images to choose from for posters, etc.,
  - Cathe – met with Bonnie; figured we can get another 5 vendors into the space and she is going to raise the price by \$25/size. Emails go out soon to vendors.
- Pending issues:
  - Donated vintage quilts by Ruth Matuszeski, pending quilt show
  - Donated quilts by Jean McCarty for sale

**Block of the Month:** Marty Frolli

- Needs a replacement, has done BoTM for 2-years.
- Will go down the list of who has participated and ask if they are interested in being the one who decides what the block will be.
- Marty is concerned that the computer hand-outs may intimidate someone. She will work on finding a replacement.

**Challenge:** Darilyn Kisch, Pamela Holst, Edalee Keehn

- No report.

**Coast Lines Newsletter:** Heather Georgakis

- Thanked all for timely articles this month.
- Took copious notes during other discussions to include information in newsletter.

**Community Quilts:** Carol Fay

- Carol sent in report via email and Sue Kadner read into the minutes.
  - We will be delivering lap quilts to the Jewish Federation after Thanksgiving, which they are very excited about being able to include in their Holiday Baskets of Love program this year.
  - We are also scheduled to deliver the final 70 of the cradle quilt sets to the Unity Shoppe for Holiday distribution to children from low income families.
  - In January I will present several possible recipients of our next outreach project for board consideration.

- Sue Kadner talked about the effect of the fidget quilts, that with the YouTube video & news article the guild has received request to purchase these quilts, and that perhaps not everyone has understood this being a charitable activity. Two weeks ago, we received an unsolicited “donation” with a check for \$50 asking for fidget quilt #3. (Sam McIlraith stated technically a payment, not a donation) Sue learned that people on Craftsby or Etsy are selling fidget quilts and wanted to mention that this could be a possible fundraiser for the Boutique. Heather Georgakis suggested a workshop for and Linda Boynton De Sepulveda stated that yes, the guild did that last year to make the donation fidget quilts.
  - Sue Orfila will write the \$50 gal back and return the check.
  - Mary Maxwell commented that fidget quilts on Etsy start at \$30,
- Sue Kadner also gave a cute holiday quilt, that came into community quilts, to Elizabeth for door prizes.

**Door Prizes:** Elizabeth Jenquin

- Elizabeth also finishing up her 2-years, so someone will need to take over. Needs to ask Diane & Linda if either of them are interested.
- How did the spa basket go over? Great per others. Elizabeth asked it was good to have just two baskets with one sewing and the other themed? Discussion about whether the dollar sales were increased over past. \$120 made with just two baskets, instead of three, board felt it was worth it to try the themed baskets.
- Elizabeth is looking for theme basket ideas:
  - Chocolate (Marty Frolli); Wine (we cannot have actual alcohol in church, but could have gift certificate); Coffee.
- Suggestion to Elizabeth to include names of vendors who contribute door prizes in the article submitted to Newsletter, as well as Sue Kadner to include in the e-blast.
- Sam McIlraith asked about wandering sellers, Cathe Hedrick said yes at Holiday party.
- Marty Frolli suggested a sign on the table, and discussion about Library sales increased with someone walking around.

**Library:** Carol Hart

- No report.

**Opportunity Quilt:** Sue K

- Sold \$2,700 since May; might hit \$3k. People have taken tickets & not paid yet.
- May send out an email to those who have not brought \$ back in.

**Refreshments:** Ginny Lawliss

- No report.

**Satellite Group Coordinator:** Darilyn Kisch

- No report.

**Webmaster:** Bonnie Barber

- No report.

**Welcome/Sunshine:**

- No report.

**Road to CA Bus Trip:** Joan Watts

- 30 Paid reservations so far; 17 seats left + price goes to \$55 in December & January.

**NEW Business:**

- Member request: Northern CA needs
  - Norah McMeeking is collecting fat quarters to take up north sometime January & February. Discussion that pieces larger than fat quarters will be accepted, yardage is fine. The textiles can also be brought to Linda Boynton De Sepulveda, as Nora is not in the current roster.

**Pending**

- 30<sup>th</sup> Anniversary 2018
- Santa Barbara Fair, April 25 – 29, 2018
- July Picnic: July 12<sup>th</sup> meeting, Debbi Haeberle, chair

Meeting adjourned: 7:39 PM.

Respectfully submitted,

Sam McIlraith

Recording Secretary