Coastal Quilters Guild Board Meeting Minutes February 21, 2019

President Debbi Haeberle is on leave and Linda Boynton De Sepulveda is the Interim Chair. Meeting was called to order by Linda at 6:30 p.m.

Quorum: Quorum was present.

Members present: Linda Boynton de Sepulveda, Margaret Dear, Penny Valentine, Sue Orfila, Joan Watts, Heather Georgakis, Elizabeth Jenquin, Darilyn Kisch, Gwynn Hladyniuk, Nancy Butterfield, Carole Kennedy, and Toni Percival.

Minutes review/approval: Linda asked for a motion for approval for the January 2019 Board minutes. **MSC: Watts/Kennedy**

Board Documents in Storage: Linda asked for an update on our document storage. Joan said the Treasurer records will be shredded next, and Carole shared that boxes of minutes have been digitized and shredded. There are still boxes that need to be dealt with.

General Meeting Start Time/Contract with St. Andrews: Linda shared a chart showing the results of the survey that was sent to members by email after the General Meeting of February 14. There were 146 responses to the survey. Since this was an opinion survey, the start time for future General Meetings will be a part of the General election ballot in May. The survey also showed that our membership is aging with the largest group being over 70 years of age. Linda asked for the Board to think about ways to draw new members to the guild.

Treasurers Report: Joan Watts gave the Income/Expenses report and answered questions. **MSC: Hladyniuk/Dear**

Membership: Annette was asked if there was more information about an online directory with pictures of members. Nancy Butterfield revisited the discussion of having a portal with a login for guild members to secure their information online. Annette will contact Bonnie Barber to discuss.

Parliamentarian: Board and Committee Positions: : Heather Georgakis is having all Board and Committee Chairs respond if they are returning to their positions. Board volunteers to date are Marsha Greiten for Treasurer; Sue Orfila for Membership; and Rochelle Schneider for Corresponding Secretary. Heather also announced that a Bylaws Committee is meeting March 4 at 2:00 p.m. at Heather's home to discuss bylaw changes

Public Relations: Gwynn Hladyniuk: Gwen announced that she will continue in the Public Relations position. Linda shared that the Santa Barbara Fair, Stow House July 4th celebration and the Fiddler's Festival are good opportunities to advertise the guild, as well as schools, 4H clubs, youth clubs. If we do the SB Fair, it would be best to have children's activities to draw people to our table. Heather also shared that she had begun to contact graphics artists to get bids for a redesign of the Coastal Quilters Guild newsletter.

Committee Reports

- Programs: Carole Kennedy shared upcoming programs and they are: Trudy Smith
 (March); Rami Kim (May); Cathie Hoover (June); Sheila Collins (August); Fibervisions –
 with Irelle Beattie as facilitator (September); Linda Ballard (October); and Jennifer
 Sampou (November).
- Workshops: Margaret Dear initiated a discussion on the coupons that members bring to workshops. Usually they have the president's signature, but now that they are online, they are unsigned. Margaret will follow up with Bonnie Barber about restricting access to this coupon.
- Quilt Show: Toni Percival shared that an executive committee had been formed and had met to strategize ideas for the quilt show in 2020. Members include Co-Chair Nancy Butterfield, Gwen Hladyniuk, and Eileen Lewandowdski, who all possess great managerial skills. Discussion included data base integration, volunteers for various committees, and featured artists from guild members. The committee will be attending a meeting with guilds from Ventura and Santa Barbara county to discuss a "regional" quilt show in the future.
- **Block of the Month:** Nancy Butterfield reported that she had corrected the mistake of a recent BOM, and is really enjoying her position. She will continue in the job.
- **Coast Lines Newsletter:** Heather Georgakis reported that Paige Moore has been contacted about a potential redesign of the newsletter. Heather will not be continuing in the position and suggests that the new editor may wish to coordinate redesign of the newsletter with changes, if any, that are made to the website.
- **Community Quilts:** Linda reported for Carol Fay that thirty-six house blocks are being mailed to Northern California to aid Paradise and Camp fire victims. Quilt tops continue to be distributed to members to finish and it will be determined which charity will receive them. Linda is in charge of Veteran's quilts and reported that 35 per year are needed for hospice patients and their families. JoAnn's Fabrics has "Home of the Free Because of the Brave" fabric. Linda reminded members that a lap quilt size (46"x60") is a good size for this project.
- **Door Prizes:** Elizabeth Jenquin shared that they are making money on the raffle and that specialty baskets are being discussed.

Old Business: none

New BusinessOpportunity Quilt:

- **Opportunity Quilt:** Linda reported that Ranell Hansen has the blocks and is moving forward.
- Linda reported that the SCCQG April 13 meeting will be "Meet the Teachers," and the July 13 meeting will be "Mastering Social Media and Marketing."

Pending: Issues pending are the July Picnic and the Holiday Party.

Adjournment: Linda adjourned the meeting at 7:40 p.m.

Respectfully Submitted,

Sue Orfila Corresponding Secretary