## Coastal Quilters Guild General Meeting - Virtual May 13, 2021

President Karen Pickford called an "Annual State of the Guild" Meeting to order at 7:02 PM. saying that at the beginning of the year we thought we would finish "in the red" this year. In fact, we will end with about \$5000 in surplus.

This was achieved in part by locker sales, mask sales, fabric sales, and healthy membership numbers, including members from other states. We innovated, adopting Zoom meetings, Coffee breaks, Zoom workshops and Zoom classes. We continued our Community Projects and satellite groups and added features to many of our activities. We have a full slate of officers for the coming year. She thanked all who helped this to be a great year and who made her job easier. (See full text at end of minutes).

Ranell Hansen asked to say a word and said that she is really proud of our Guild. We grew and changed while others were not doing as well. Several people chimed in with agreement.

Karen closed the Annual State of the Guild meeting at 7:12.

The regular meeting was opened at 7:13.

Karen reminded people of coming meetings:

May 22 & 23 All Star Virtual Sampler Platter

May 28 Coffee Break

June 10 Great Scavenger Hunt

June 25 Coffee Break

Karen announced that we will have our speaker first and she hopes everyone will stick around for the business meeting.

Ranell announced that the President's Quilt was presented to Karen earlier in the day. The blocks are small masks with the maker's signature in the center. She shared a video showing the presentation to Karen at her home. Karen will be moving to Texas next month. She will be missed.

Pamela Holst introduced our speaker, Jenny Bowker. She is from Australia. Pam described a quilt of Jenny's that she had seen that was so big Pamela wondered how she could construct it in a small space. Jenny lived 15 years in Arab countries, New Zealand, Dubai and more. She started in electron microscopy then made a major change when her husband became an ambassador to several countries.

Jenny thanked Pam for her introduction and proceeded to give the group a wonderful and thorough description of her quilts and her processes. She then answered member's questions. She also noted that her book, Pack and Follow, is available at Blurb Books.

In answer to a question Karen speculated that we will continue our Coffee Breaks and will consider a hybrid approach to general meetings in the future.

Karen introduced Mary Jamora from the Glendale Quilt Guild. She presented their 2021 Opportunity Quilt. It is Southwest themed and 75" x 96". Tickets are \$5 for a book of 6. For information on how to order go to <a href="https://www.glendalequiltguild.ord">https://www.glendalequiltguild.ord</a> or send an email to <a href="mailto:bhasenauer57@gmail.com">bhasenauer57@gmail.com</a>. The drawing will be December 8th. The Glendale Guild will be happy to do the same for us with our Opportunity Quilt.

Karen told us the story of the sale of her house. The buyer is the daughter of a local Santa Barbara quilter who started quilting after taking classes from Ranell in adult Education.

**Updates and Announcements:** 

Committees

 Programs/Workshops/Coffee Breaks- Susan Katz & Diana Hamilton

Susan Katz told about the All Star Virtual Sampler Platter. Eighteen well known quilting teachers will present their programs in 15 minute increments. The Guild was charged only \$75 so that all members can view the presentations. There will be a Zoom link sent in the eBlast next week. There is a handout regarding the presenters on the website. Next Tuesday an eblast will be sent with the link. There will be 15 minute segments.

She also noted that the Coffee Break May 28 will feature Polly Matsuoka and in June will be the Challenge presentations. The following Saturday, June 12 from 9:00 to noon will be a sew-in via Zoom. The June 25 Coffee Break will feature Isabel Downs presenting her collection of Molas. She answered a question about the Sampler event. Bonnie Barber noted that you can join and stay on the whole time. If they are full, you will be shifted to YouTube. The shift will be seamless.

2. Election Committee: Nancy Butterfield

She reminded members to sign and send in ballots. She also noted that we have Community Projects Chairs—Ranell Hansen, Pamela Holst, Mary Maxwell and Linda Estrada.

Karen noted that we still need a layout person. Nancy said that she has a lead on an interested person.

- 3. 2021 Challenge: Bee Saunders, Pat Masterson
  The Challenge entries are due tonight. Get yours in as quickly as
  you can. The Ballots will be going out shortly Try to look at them
  on a larger screen. We have great entries so far.
- 4. Tech Support: Bee Saunders and Sam McIlraith-no report
- 5 Community Projects: Darilyn Kisch, Kathy Draine, Laura Perry

There will be a seamless transition to the new team.

6 Quilt Show 2022 /Fundraising Task Force Report We are still planning for the show. Keep planning on your quilts. Fundraising: keep sending finished postcards. Please get yours finished and turn them in.

## 7 Membership-Sue Orfila

Sue mentioned guests: Garen Sherwood, Ginnie Murach, Marie Balsley, and Elodie Keene. She noted that we have done so well in membership in part because of our Zoom committee. She also noted that the 2021-22 Membership form is on the website.

- 8 Library: members can contact the committee members through the website to access books. Arrangements can be made to fill your requests. No report.
- 9 Block of the Month: Kika Hutchings Linda Byrd was the winner. The next block is called Chain of Squares. There is a correction to the June BOM; inew instructions are on the website. (The center block should be 4 ½ inches. Not 2

## Additional announcements:

Shirley Morrison mentioned that the Goleta library will be open soon and the Guild has the showcase for September 28, 2022.

Adjournment at 9:05.

Respectfully submitted by

Mary Maxwell, Recording Secretary

Attached: President's State of the Guild Message

## State of the Guild Annual Meeting President's Statement May 2021

As it is our annual meeting, I want to give the membership an update of the State of the Guild.

I'll start with our financial status: Last year, we projected that we would be \$4000 in the red this year, but happily it turns out we believe we will have a surplus of around \$5000. This will help our reserve account and cover expenses for the 2021-2022 fiscal year. This surplus is due to several things: 1) fewer expenses with no in-person meetings and workshops, 2) refunds from Goleta Community Center and Earl Warren Showgrounds, 3) mask sales during the first half of the fiscal year, and 4) most importantly - fabric sales through locker appointments and the big sale a few weeks ago, which brought in almost as much as we usually make from a Quilt Show!

Another boost to our bottom line is our healthy membership. While many other guilds have reported losing members, CQG maintained our membership numbers at just over 200 and even expanded our reach with members joining from other cities and even other states, such as Hawaii, Oregon - and soon Texas!

With Covid shut down, we were able to quickly adapt to Zoom meetings beginning with our Board meetings and ever popular Coffee Breaks last April and then our general meeting in August. We've been able to have dynamic speakers from around the world and have also held fantastic virtual workshops.

One of our most important activities - our Community Projects - has continued to provide quilts, cradle kits and stockings to the community - and of course, added thousands of masks to our creative endeavors.

Our innovative librarians found a way to share our library resources with members. Block of the Month continued to inspire creativity among those who participated. We've had great Show & Tell presentations at our Coffee Breaks. And many satellite groups have discovered ways to meet via Zoom or by spreading out.

On our website, changes are always in process, including adding a PayPal button for workshops - which will hopefully expand to other areas soon. Our website is a wonderful resource for all things CQG and beyond.

Moving into the next fiscal year, we have a full slate of officers, which you've recently seen on the ballots - and hopefully returned. The guild is healthy and strong as we end this fiscal year in June and shows lots of promise moving forward thanks to everyone who does their part to make it successful. I want to personally thank all of my fellow board members and committee chairs for helping to make our organization so dynamic. And thank you to all of our members for taking part in our activities and supporting our efforts.

That ends my update. Are there any questions or additions to my comments?

Karen Pickford